

Multicultural Exchange Festival in Tokyo 2019 (Exhibition)

1. The purpose of the Multicultural Exchange Festival in Tokyo 2019

The number of visitors from outside Japan has rapidly increased by more than 31 million people in 2018, and the number is expected to be over 40 million by the year 2020. There are more foreigners who choose to live in Japan now; however, the differences of language and culture have become obstacles for Japanese people to communicate with those non-Japanese speakers with different cultural backgrounds.

We, therefore, will need to have more opportunities for Japanese people and people from other countries to understand each other by exchanging their own cultures and traditions. One of the most prestigious sports events in the world, the Olympics, will be held in Tokyo in 2020. The festival is organized to substantiate the collaboration of multiple cultures which can help the Tokyo Olympics be successful.

Last year, we held the 4th Multicultural Exchange Festival in TOKYO on September 24th, 2018, and 17 embassies supported our festival and more than 600 participants include 50 nationalities came and enjoyed the festival through various stage performances and exhibitions.

There will be stage performances and booth exhibitions during the festival, through which participants can enjoy differences of cultures and also meet new faces. A portion of the profits made during the exhibition will be used to assist and to help promote an afforestation project in Indonesia. We are looking forward to seeing you at the festival!

2. Date and Place

-Event Date and Time:

November 4 (Mon, National Holiday), 2019. 12:30 ~17:30

-Event Venue: **Yotsuya Kumin Hall , Shinjuku, Tokyo**

5-minute walk from Shinjuku Gyoen-mae station, Marunouchi-line

-Expecting participants number: around 700 people

-Entry Fee: 500 yen/700 yen (A Benefit Event to help promoting afforestation projects in Indonesia)

3. About booth exhibition.

We would like to invite organizations, which are interested in informing and sharing your activities with other participants through the exhibition, and please be mindful that you will be able to sell goods and/or snacks that are selling on the store but selling other types of food will be strictly prohibited. For more detailed explanation of the selling qualification, please see important notes below.

1-1 The location of exhibition and available number of organizations for exhibition

Number of organizations: **16 organizations**

Location: **Yotsuya kumin Hall** (Lobby on 9F and the space in front of the main hall on 10F)

1-2 Things to be provided

1 long table and 2 polystyrene boards will be provided. The size of each polystyrene board will be 1820mm×910mm. The below is a photo of lobby.

1-3 Parking

There will be no parking space available in the event venue. You may use metered parking areas (coin parking) to park your car.

1-4 About entrance fee for staff

For those who have a booth exhibition, tickets of up to 2 people will be free. Please make sure to inform us the name(s) of those who organize a booth. Please come to the event venue by 11:00 am.

4. Exhibition fees

Opening a booth exhibition without selling anything will be free of charge. As of selling something, 10% of the gross you make will be collected and used to assist to help promoting afforestation project in Indonesia

5. Other important notes

5-1 About selling

You may sell something only if it is for charity purposes. You are welcome to sell cultural goods and accessories. Please provide the information about what you sell and for how much you will sell your products when applying for the exhibition.

5-2 About selling food products

You may sell cookies, which are already wrapped, or food products sold on the market with expiration dates attached; however, selling any types of food cooked by participants themselves are strictly prohibited.

5-3 About trash

We will basically take all the garbage produced during the exhibition. But if some of the garbage are too big or somehow difficult for us to throw away, we may ask you to dispose of them by yourselves.

6. The Timeline

Gathering time: 11:00am ※ Please bring your lunch.

11:00-12:30 Gather and set up booth

12:30-18:00 Open booth exhibition

13:30-17:30 Event started inside the hall

17:30-18:30 Clean up and dismiss

7. The process of selecting the organizations

After you apply to the exhibition, the executive committee will check your application and contact the representative of your organization.

◆ Priority organizations example

-Embassies

-NPO/NGO that support another country

-NPO/NGO/ Volunteer organizations to create a multicultural society in Japan

-Community or Group which is organized by people from various different countries.

※ It is better for a representative from a different country to stay in your exhibition.

8. Contact information

Executive Committee of the Multicultural Exchange Festival in Tokyo.

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